

Certificate in ESG Investing

Unlocking the Future of Sustainable Finance

As the world grapples with pressing environmental and social challenges, responsible investing has emerged as a powerful tool for generating financial returns while promoting positive change. The Certificate in ESG Investing is a comprehensive program designed to equip you with the essential knowledge and skills to navigate the rapidly evolving field of sustainable finance.

This program equips you with the tools to:



Assess companies' environmental, social, and governance performance



Identify ESG risks and opportunities



Make informed decisions that generate financial returns alongside positive societal impact



Integrate ESG considerations into investment strategies

Who Should Attend?

- Investment professionals seeking to enhance their expertise in sustainable finance.
- Financial advisors interested in integrating ESG factors into client portfolios.
- Corporate executives and sustainability officers aiming to understand investor expectations.
- Students and graduates pursuing careers in finance or related fields.
- Individuals that are passionate about responsible investing and making a positive impact.

Key Program Highlights

The ESG Investment Certificate, created by CFA Society UK and now administered by CFA Institute, sets the standard for ESG expertise globally. The ESG Investment Certificate, comprises a single examination and does not require meeting any specific eligibility criteria for participation.



ESG Exam Topics

- Introduction to ESG 8% to 15%
- The ESG market 8% to 15%
- Environmental Factors 8% to 15%
- Social Factors 8% to 15%
- Governance Factors 8% to 15%
- Engagement & Stewardship 5% to 10%

- ESG Analysis, Valuation & Integration 20% to 30%
- ESG Integrated Portfolio Construction & Management 10% to 20%
- Investment Mandates, Portfolio Analytics & Client Reporting 5% to 10%

ESG Exam Format

- Length: 2 hours, 20 minutes
- Format: Computer-based exam with 100 standard multiple-choice questions
- Passing grade: Minimum Passing Score (MPS) set by CFA Institute

ESG Certification Exam Prep

Preparing for the ESG Investment Certificate exam requires comprehensive and effective study resources.

Our exam prep program is tailored to help you excel in the exam and solidify your knowledge in environmental, social, and governance factors in investment practices.

With Schweser's ESG Certification Course Package, you get access to:

- 15+ hours of OnDemand instruction from our expert instructors
- SchweserPro™ QBank containing hundreds of exam-like questions
- Getting Started Guide to start your exam prep journey on the right foot
- Activity Feed to guide your learning from start to finish

- Two 100-question, realistic Mock Exams with Exam Sim technology
- Access to the Kaplan Schweser Community forum to connect with candidates and ESG experts
- InstructorLink to engage with our team of instructors
- Schweser's PassProtection™ so you can enter exam day completely confident*

*conditions apply

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